



26.
**Deutsche
Physikerinnentagung**
German Conference of Women in Physics

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Communicating science

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Love it or hate it: talking about your science has become an integral part of every scientist's life. But also non-scientists can do their part to get crucial messages across to media, funding agencies or the mysterious general public by supporting scientists, working out the messages, testing the strategy and generally asking the right questions and translating complicated stuff into everyday language. From a budding career in journalism the speaker found her way to the press offices of international labs and discovered the fascinating world of particle physics. Now a freelance science communicator, she will talk about her way into the business as well as present other paths into the world of science communication. She also has a few tips for those who want to try their hand at doing some communicating themselves.

Category

Other

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