

2nd BMBF Big Data All Hands Meeting and 2nd Smart Data Innovation Conference

Contribution ID: 30

Type: **Presentation**

SDSC-BW - Smart Data for SMEs

Thursday, October 12, 2017 11:45 AM (30 minutes)

The Smart Data Solution Center Baden-Württemberg (SDSC-BW) has been established to support small and medium sized enterprises (SMEs) on their way to an efficient usage of smart data analytics technology. SICOS BW and its partner, the Karlsruhe Institute of Technology (KIT) guide SMEs through the first steps into smart data analytics. The means of choice is a so-called potential analysis, where the researchers from KIT work together with the IT and application experts of the SME to create a first understanding of all issues around the application of Smart Data technology, including the availability of data, its formats, the employees involved and a first analytics session.

We will present how this process is organized and how it is applied to real world scenarios. A few success stories that came out of SDSC-BW will be shown.

Track

SDIC

Author: Dr WIERSE, Andreas (SICOS BW GmbH)

Co-author: MEIER, Anndreas (SICOS BW GmbH)

Presenter: Dr WIERSE, Andreas (SICOS BW GmbH)