HECTOR SCHOOL

Technology Business School of the KIT



MBA FUNDAMENTALS PROGRAM

BOOST YOUR CAREER WITH MANAGEMENT EXPERTISE!

MISSION STATEMENT

While still working towards your thesis, the MBA Fundamentals Program

equips you with the ability to connect your current research with advanced management expertise to face today's business challenges.

PERSONAL BENEFITS

- Specifically tailored to researchers of natural/ engineering sciences
- Stand out from the crowd
- Enhance your career opportunities in useful business subjects alongside your research
 - Perfect **stepping stone** for a career outside academia

STRUCTURAL BENEFITS

- Great opportunity to network with other young researchers
- Professional management training in highly relevant topics
- Certificate of the Karlsruhe Institute of Technology (KIT)
 - Individual start without application deadline

elective Unit 18 ECTS **Projects** ernational Project Choose 6 Management out of 7 units inancial Accounting, **Fundamentals** elective Unit of Finance, People Business Ethics Information & Management **Data Analytics** Accounting, Designing Information Human Resource Management Analytics Markets Marketing, Business Strategy or Decision elective Unit **Operations Entrepreneurship** Operations Entrepreneurship, Patents, and Start-U Management Companies Intercultural (Optional)

LEARNING NUGGETS

- Gain knowledge of project management and its tools as well as project planning
- Understand accounting practices and principles of financing & business ethics
 - Learn about marketing strategies, decision analysis and how to deal with multiple divisions in a company
 - And: -

PARTICIPANT VOICES

"The MBA program made me a more rounded person. I learned a great overview of the business world and gained more confidence."

Dr. Ho Hoai Duc Nguyen, Automotive Principal Engineer at ams OSRAM

"Participation in MBA Fundamentals Program changed my viewpoint of research as it assisted me not only to realize how important it is to bring a lab research into existence (corporate market) but also how to pursue that path."

Dr. Radwanul Siddique, Team Lead Manager at Samsung Electronics America

- Understand how to build and guide your **team**
- Learn about start-up strategies, and patents
- Discover the hidden potential of digital transformation
 - Understand challenges
 companies are facing today
 i.e. in Supply Chain
 Management







