

Program MSE
MSE Day 18.11.2022

INNOVATION MANAGEMENT AT KIT

INNOVATION AND RELATIONS MANAGEMENT

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recognizing, protecting, and defending intellectual property rights

1st Step - Consulting of inventors

Is my invention worthy of a patent?

novelty, inventive step, industrial applicability

2nd Step - Invention disclosure (Document)

Keep in mind: Feedback can take up to 4 months

3rd Step - Application and enforcement of patents in Germany and abroad

Publication: Earliest up to 18 month

4th Step - Defense of patents in the event of an attack by third parties



Image Source: <https://www.kit-technology.de/de/blog/was-hat-geistiges-eigentum-mit-dem-kit-zu-tun>

TECHNOLOGY TRANSFER AND MARKETING

from the idea to successful commercialization

Generation of contact initiation with target group industry

Reprocessing through technical editing and distribution of networks

Support of the utilization strategy

Regular meetings and support for company acquisition

Research to Business

Platform as a showcase for inventions, software and services

Events

- NEULAND: The Innovation Day at KIT
- Representation of technologies at trade fairs
- Research to Business Live



Image Source: Markus Breig/ KIT

product-oriented development together with an industrial partner

Goal

Product-oriented development together with an industrial partner
towards commercialization

Requirement

Existing intellectual property right at KIT

Basis for decision-making

Market potential of the product idea

Examples

- Feasibility Study
- Technology Transfer Project
- Spin-off Project



Image Source: <https://www.kit-technology.de/de/blog/die-wolkenmacher>

have a conversation with an alumni from the industry

180 Alumni of KIT

who want to support KIT scientists and the TTO in the selection and development of market-relevant innovation and transfer projects through various activities.

Examples

- Online surveys
- Mentoring, Advisor
- Speaker
- Chat with the industry
- other opportunities: Your idea



Image Source: <https://www.irm.kit.edu/industry-experts.php>

we shape tomorrow's founders

1st Step - Orientation

Initial consultation of the business idea

2nd Step - Focusing

Business planning for market success

3rd Step - Team finding

Members via network meetings

4th Step - Financing

Funding consulting: VIP+, EXIST

5th Step - Foundation

Further mentoring



Image Source: <https://www.irm.kit.edu/CUBE.php>

TRIANGEL: OPEN SPACE

the venue between KIT and the society

Support research institutions in bringing their own developments closer to a broad society

Renting a room for workshops or events (275 m²)

- Werkstatt (139 m²), Space (136 m²), Space West (72 m²)
- Space Ost (65 m²)

Formats

- Brain Bites - Inspiration at Lunch Time
- Knowledge Week: Exhibition and lectures as a showcase for society



Image Source: <https://www.triangel.space/space/>



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or just call me on MS-Teams

