

Proposal: New structure of Chapter 4

Target audiences for Roadmap

- General public → mostly interested in physics
- Politicians → more interested in scope (funding, duration,...)
 - ▶ leads to **tension** in how the messaging should be done

Proposal for Chapter 4

- Arrange by physics rather than scope
 - ▶ **natural** grouping of experiments
 - ▶ **no duplication** of introduction/context/...
- Clearly highlight scope with summary in the beginning

Possible structure

- Topic B: Fascinating physics
 - ▶ Flagship experiments: *(those that will deliver major science result in decade)*
 - ▶ Research infrastructure: *(facilities that are necessary)*
 - ▶ Innovation drivers: *(now called medium to small scale experiments)*

Lorem ipsum dolor,...