



Contribution ID: 20

Type: **Oral**

## The mobile industry view on CML for rainfall observation: A GSMA perspective

*Tuesday, June 25, 2019 3:50 PM (15 minutes)*

The presentation will introduce the existing work and future plans of the GSMA in the field of mobile technology and mobile data applied to weather services in developing countries. The session will focus specifically on the GSMA's approach, as a private sector stakeholder, to provide value for mobile operators via sustainable business models for CML data sharing and value addition. I will also present our view on the value CML data can provide to the users by improving key services such as weather forecasts, weather insurance and decision agriculture. I will use examples from our partnership with Wageningen University and mobile operators in Nigeria, Bangladesh and Sri Lanka to test and validate CML opportunistic weather monitoring.

**Author:** Mr TRICARICO, Daniele (GSMA)

**Presenter:** Mr TRICARICO, Daniele (GSMA)

**Session Classification:** Stakeholder presentations

**Track Classification:** Stakeholder contributions (Day1)