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There is a difference...

What you CAN do and what you SHOULD do....





Application Workload Determines What to Position

Non-HPC

HPC

Multiple File Reads/Writes Large or Small Files Performance Independent Single File Reads/Writes Large Files > 1TB High Speed 5GB/s

Green Zone

Red Zone

Typical Applications Health & Life Sciences

· Next generation sequencing (NGS), Genomics, Bioinformatics

Media & Entertainment

- · Broadcast play-out & archive
- Animation/Render Farms

Government/Public Sector (Content Depots)

Financial Services

General Purpose Data Center (NFS Replacement)





HP Storage

MDS600

P4000

Lustre/DDN

Red Zone



Green Zone

Typical Applications

- Computer-Aided Engineering
- Molecular Modeling
- High-Energy Physics
- · General Scientific Research in Gov't/Public Sector labs

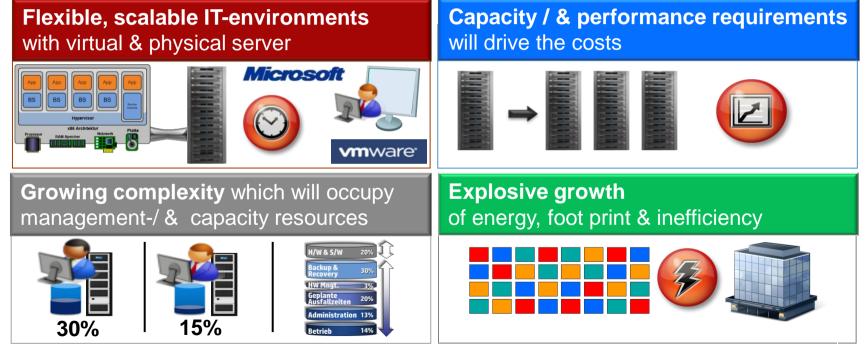


X9000



The world is changing...

The next decade will be the "Era of unpredictability" for storage





The Converged IT-Infrastructure Converged Storage Storage Cloud Server automization Security HP Converged Infrastructure virtualization Network Power & Service Cooling standardizing Management Software

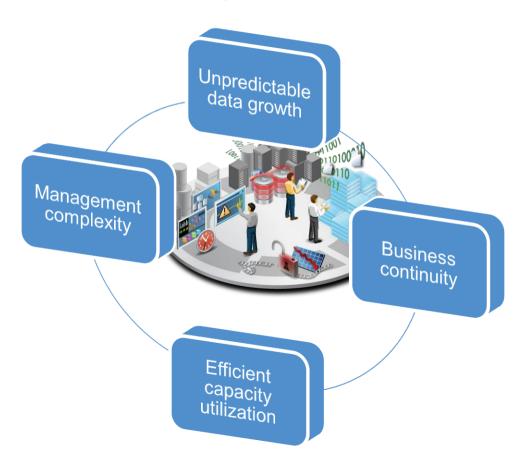
The HP Storage Strategy

The era of siloed IT is ending





Virtualization - Challenges





Which requirements a modern storage architecture has to provide? It has to be...

...scalable



...self optimizing





...intelligent



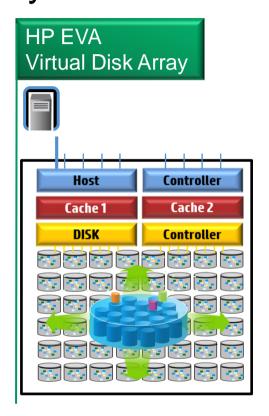


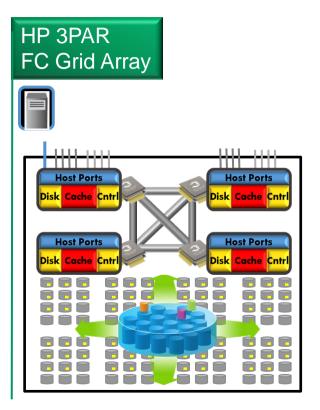
HP Storage Array Family



Architecture	Dual Controller	Scale-out Cluster	Dual Controller	Mesh-Active Cluster	Fully Redundant
Connectivity	SAS, iSCSI, FC	iSCSI	FC, iSCSI, FCoE	iSCSI, FC, (FCoE planned)	FC, FCoE
Performance	30K random read IOPs ; 1.5GB/s sequential reads	35K random read IOPs 2.6 GB/s sequential reads	55K random read IOPS 1.7 GB/s sequential reads	> 400K random read IOPs; > 10 GB/s sequential reads	>300K random read IOPS > 10GB/s sequential reads
Application Sweet spot	SMB , Enterprise ROBO, consolidation/ virtualization Server attach, Video surveillance	SMB, ROBO and Enterprise – Virtualized inc VDI , Microsoft apps, ITaaS BladeSystem SAN (P4800)	Enterprise - Microsoft, Virtualized, OLTP	Enterprise and Service Provider , ITaaS, Utilities, Cloud, Virtualized Environments, OLTP, Mixed Workloads	Large Enterprise - Mission Critical w/Extreme availability, Virtualized Environments, Multi-Site DR
Capacity	600GB – 192TB; 6TB average	7TB – 768TB; 72TB average	2TB – 480TB; 36TB average	5TB – 1600TB; 120TB average	10TB - 2000 TB; 150TB average
Key features	Price / performance Controller Choice Replication Server Attach	All-inclusive SW Multi-Site DR included Virtualization VM Integration Virtual SAN Appliance	Ease of use and Simplicity Integration/Compatibility Multi-Site Failover	Multi-tenancy Efficient Thin Technologies Performance Autonomic Tiering and Management	Constant Data Availability Heterogeneous Virtualization Multi-site Disaster Recovery Application QOS (APEX) Smart Tiers
OS support	Windows, vSphere, HP-UX, Linux, OVMS, Mac OS X, Solaris, Hyper-V	vSphere. Windows, Linux, HP- UX, MacOS X, AIX, Solaris, XenServer	Windows, VMware, HP-UX, Linux, OVMS, Mac OS X, Solaris, AIX	vSphere, Windows, Linux, HP- UX, AIX, Solaris	All major OS's including Mainframe and Nonstop

Scalability in each direction: Capacity and Performance





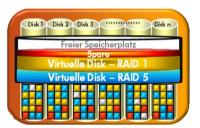


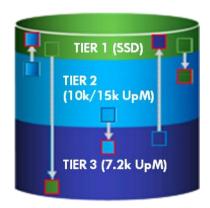
Storage Virtualization

Thin Technologies

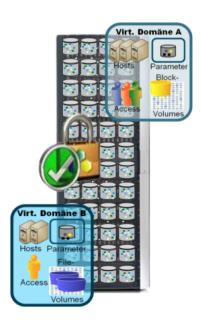


Autonomic Optimization





Multi tenancy





Thin Technologies

Which requirements a native Thin Technology has to provide?

Thin Volume provisioning

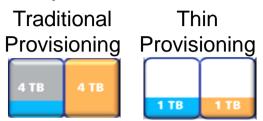
- > No prerequisites
- > For all data services (like Snapshot or replication)

Fat 2 Thin Volume conversion

- Autonomic inline conversion
- No Post Processing

Reclamation of allocated/unused capacities

- > Autonomic
- Initiated via HyperVisor or applications (e.g. VMware/Microsoft/Oracle, Symantec)



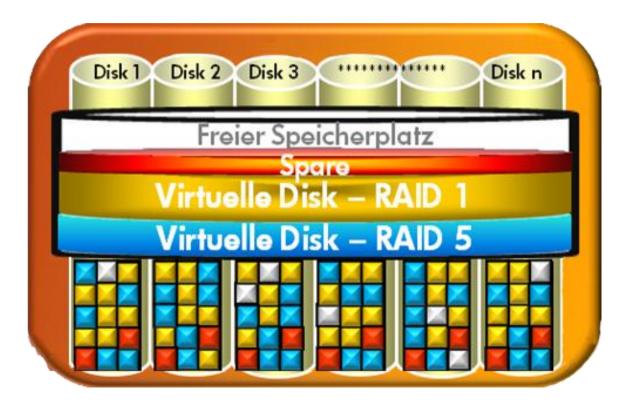






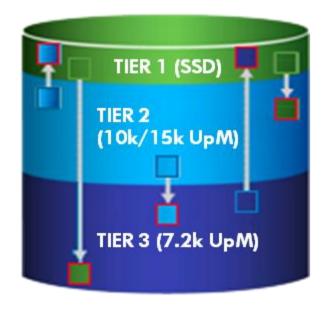
Dynamic Optimization - 1/2

Wide striping for random I/Os





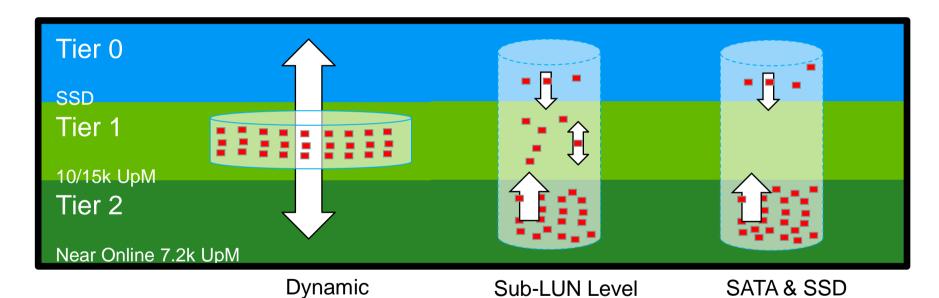
Dynamic Optimization - 2/2



Multi-Tier Volume



Adaptive LUN Optimization



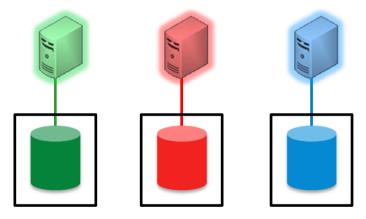
= data blocks



What are HP 3PAR Virtual Domains?

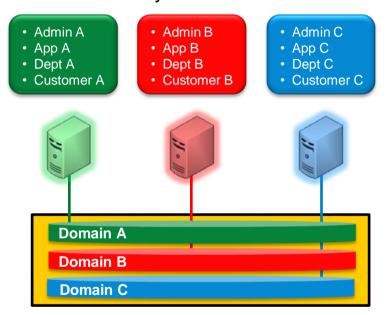
Multi-Tenancy with Traditional Storage

- Admin AApp A
- Dept A
- Customer A
- Admin B
- App BDept B
- Customer B
- Admin C
- App CDept C
- Dept CCustomer C



Separate, Physically-Secured Storage

Multi-Tenancy with 3PAR Domains

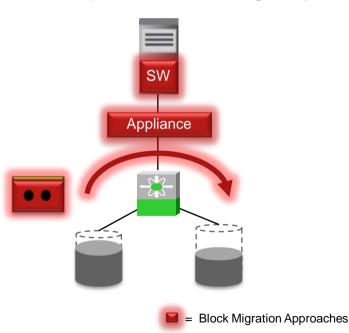


Shared, Logically-secured 3PAR Storage

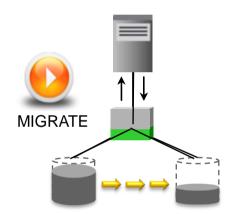


Converged Migration — HP 3PAR Peer Motion

Traditional Block Migration Complex, time-consuming, risky



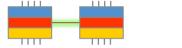
HP 3PAR Peer Motion 1st Non-Disruptive DIY Migration for Enterprise SAN



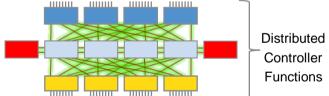


FC Grid Array

Traditionales Modulares Storage



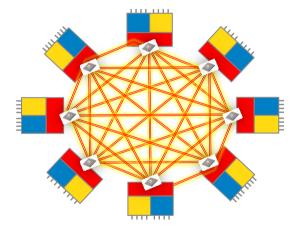
Traditionales Monolithic Storage





HP 3PAR





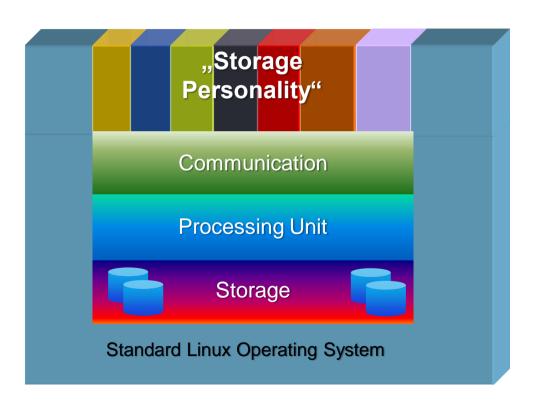
• F-Class: bis zu 4 Controllern

• V-Class: bis zu 8 Controllern



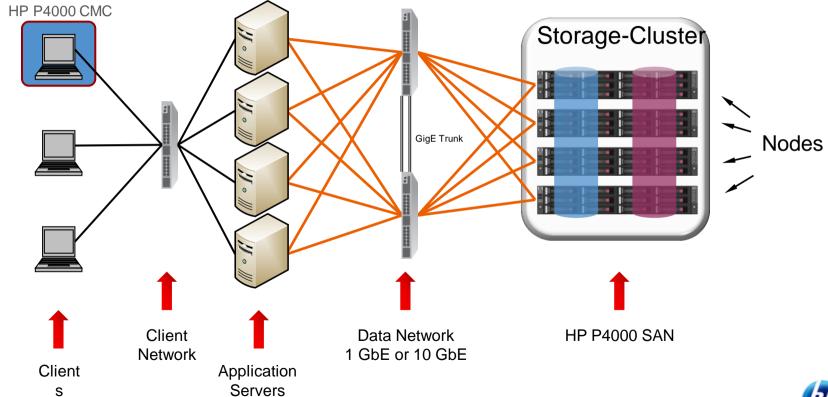
Standardization: Converged Infrastructure

Storage applications capabilities



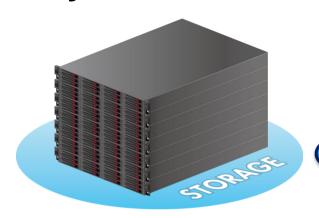


iSCSI SAN – P4000 Architectur



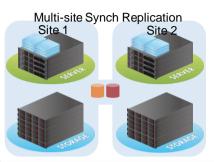


Key functionalities of Lefthand

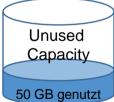




1) Storage Clustering



Network RAID



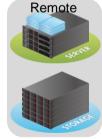


200 GB Volume
Thin Provisioning

4

Snapshots





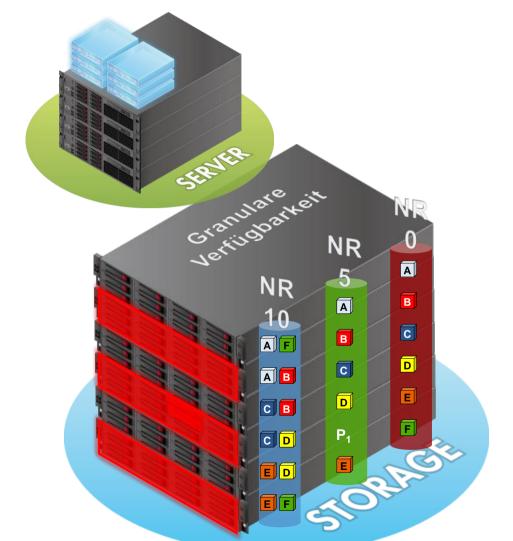
Remote Copy



P4000 Architectur **ISCSI Network**

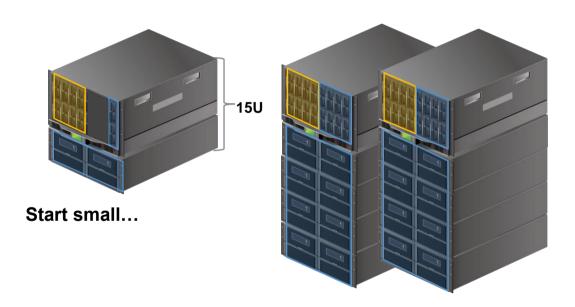


Network RAID

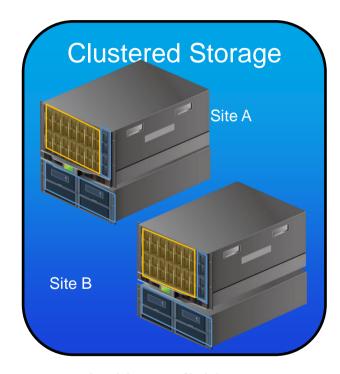




P4800 – Blade Storage



...grow...



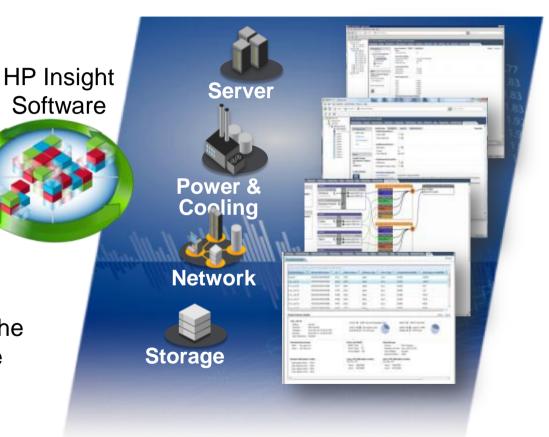
And be available



Integrated Management



One single pane of glas for the HP Converged Infrastructure management application





Management Plug-In for VMware vCenter

