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Big Data and Data Protection

Big Data - a new challenge for privacy?

Besides improved techniques, e. g. Deep Learning, Big Data is characterised by huge volumes of data and numerous data categories. The algorithms and their results are not understandable for everyone. Furthermore, the data are analysed in different contexts. In contrast, the data protection laws require compliance with the key privacy principles as data minimization, purpose limitation and transparency. How can this conflict be resolved?

Some considerations of legal requirements and technical solutions will be presented.

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